



Silver Stainless Panel Kit
RAT48AMAASR/DA

Starting March 1st Dacor has you “covered”!

When your customer buys a new Dacor 48” Built –In Refrigerator they will receive the 48” Panel Kit FOR FREE!

You will be able to save your customers up to \$2199 instantly!

The customer is invoiced at \$0 at time of purchase.* Obviously that Will NOT count toward any 5-10-20 Promotion totals!

Here’s how it pencils out for the customer:

DRF485300AP/DA Panel Ready 48” Built In Refrigerator UMRP \$12,499

RAT48AMAAMS/DA 48” Graphite Panel Kit **NOW \$0.00**

Total price of refrigerator AND panel kit \$12,499

Instant savings of \$2199

Now let’s talk UPGRADE—

Before promotion

DRF485300AP/DA UMRP \$12,499 Graphite Panel Kit \$2199 = **\$14,698**

This model does NOT have dual ice, cameras, water pitcher and only stainless back panel interior

Free Panel Kit Promotion

DRF487500AP/DA UMRP \$13,999 Graphite Panel Kit \$0 = **\$13,999**

This model has the whiskey ball ice, cameras, water pitcher and full stainless steel interior



Graphite Stainless Panel Kit
RAT48AMAAMS/DA



Free Panels Promotion runs March 1, 2024 through June 30, 2024