

# 2021

## JENNAIR PREMIER PARTNER PROGRAM

### Exclusive Designer & Trade Professional Reward Program

Members of the Design and Trade Professionals community are eligible to register for the Premier Partner Reward Program which enables them to collect a "Thank You Reward" for each eligible JennAir brand model specified, sold and delivered in their kitchen project designs. The program works in just three simple steps.

#### STEP 1: REGISTER

- Register by visiting JENNAIR.com and selecting Professional Resources in the dropdown Menu located in the upper right corner of the home page. Then click Premier Partner Program. This link will bring you to the JennAir Premier Partner website. Select Register Now to complete registration.
- You'll be notified via email once your registration is approved (usually within 1 business day)
- A reloadable JennAir Premier Partner debit card will be mailed to you from Bank of America and all Premier Partner "Thank You" payments will be loaded to your card.

#### STEP 2: CLAIM

- Once all product is delivered, you can claim your reward at jennair.com following the same steps as you did to register. You must claim by the end of the month immediately following the month of delivery.
- Once you log in, you'll be asked to provide:
  - Sales/Delivery Information
  - Customer Information
  - Model and Serial Number
  - Store Information
  - Make sure to upload store invoices for auditing purposes

#### STEP 3: GET YOUR \$100 THANK YOU

- All Claims are audited for program compliance. Claim to Payment turnaround is between 7 and 10 days. Payments for approved Claims are issued weekly to your JennAir Premier Partner Card. You'll get an email each time a payment is made.



#### ADMINISTRATION AND CLAIM STATUS

- The Premier Partner Program is administered by the team at the Whirlpool HUB. Requests for assistance can be sent to [360Help@WhirlpoolHub.com](mailto:360Help@WhirlpoolHub.com) or 855-458-5446.
- View Claim history, including past transactions, current transactions and Claim status using the tabs in the Premier Partner Program.

Program effective January 1, 2021 through December 31, 2021. This program is intended exclusively for members of the design and trade professionals community whose business is to work with their clients to plan and execute kitchen designs/construction projects. Registrants may be asked to provide information or credentials to document their standing as an active design or trade professional. Program subject to change without notice. Whirlpool Corporation reserves the right to cancel, suspend or amend this program at any time without written notice.