

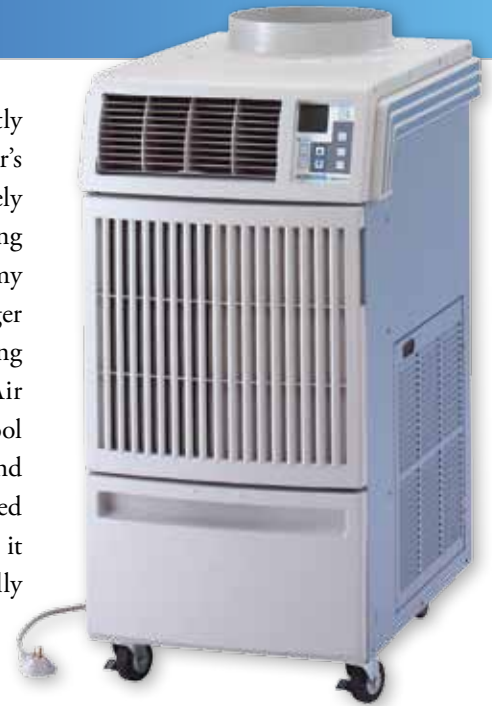
# An IT Expert's Worst Fear & How MovinCool Averted Disaster.



*Eric Rieger, President of WEBIT Services, Inc.*

**F**or computer servers to operate properly, they've got to be kept cool. Ideally, at around 65° to 70° F. Knowing how critical this fact was to his company's operations, Eric Rieger, President of WEBIT Services, a managed technology services provider in the Chicagoland area, purchased not one, but a total of three retail A/C units from a local "big box" store. Since they were a "brand name" and the price seemed right, Rieger thought he had found a cost-effective cooling solution for his dedicated server room. But then, like clockwork, all three of the retail AC units failed within a few months of each other—the last one on Christmas Day. A couple of long days and sleep-deprived nights later, Rieger ultimately hooked up with his local MovinCool distributor, Mobile Air. The knowledgeable staff at Mobile Air has been providing emergency air conditioning services for over 15 years

throughout the Midwest and instantly knew the perfect solution to Rieger's heat problem. "They were extremely helpful and worked with me, assuring I got the right sized unit to match my environmental control goals," Rieger reports. After thoroughly assessing WEBIT Services' needs, Mobile Air recommended a single MovinCool Office Pro 12. "Its performance and reliability are impressive," touted Rieger. "And the peace of mind it delivers is priceless." Specifically engineered for demanding office server and telecom equipment rooms, the self-contained MovinCool Office Pro 12 has a lot to offer. Operationally, it pumps out an impressive 12,000 Btu/hr of cooling power, works on standard 115v power and requires no costly installation. Just roll it in. Plug it in. Turn it on. And thanks to its programmable digital controller, WEBIT Services was able to easily integrate it into their office automation and alarm systems. But the results speak for themselves. The WEBIT Services computer server room continues to keep its cool—on a 24/7 basis. The company's growing client base continues to enjoy reliable, uninterrupted service. And the company's entire staff of IT professionals, including Eric Rieger, are able to rest a lot easier—especially at night and during holidays. "For mission critical needs, you can't beat MovinCool," concludes Rieger. "I've even recommended them to several of our clients."



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