

METAL COOLING FLEXZONE™
REFRIGERATOR
RF28JBEDB

**FOOD SHOWCASE WITH
METAL COOLING**

Displays on-the-go items front and center

**METAL COOLING FLEXZONE™
DRAWER**

Metal Cooling cools food faster.*

28 CU. FT. CAPACITY

Extra-spacious, fits more groceries

AVAILABLE COLORS

● BLACK STAINLESS ● STAINLESS STEEL

*Compared to Samsung refrigerator with plastic cooling plate.

CORE MESSAGING

FLEXIBLE STORAGE

THAT LOCKS IN COLD AND SEALS
IN FRESHNESS



SAMSUNG

METAL COOLING FLEXZONE™ REFRIGERATOR RF28JBEDBSR

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FOOD SHOWCASE WITH METAL COOLING

Displays on-the-go items front and center

- Two ways to access in-door shelves
- Easy access to commonly used items like milk, juice and snacks
- Metal Cooling also helps maintain consistent temperature throughout the refrigerator

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METAL COOLING FLEXZONE™ DRAWER

Metal Cooling cools food faster.*

- New Counter-Height FlexZone drawer with Metal Cooling provides optimal place to store dairy, beverage and snacks
- Adjustable Smart Divider for smart organization
- Kid-friendly and easy to reach

*Compared to Samsung refrigerator with plastic cooling plate.

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28 CU. FT. CAPACITY

Extra-spacious, fits more groceries

- Room for up to 28 bags of groceries*

*Grocery comparison based on each cubic foot of usable space equaling one paper bag

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TWIN COOLING PLUS™

Improved temperature and humidity controls keep food fresher longer

- Maintains higher humidity to keep fruits and vegetables crisp
- Freezer designed to reduce moisture and prevent freezer burn, with no mixing of odors

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HIGH EFFICIENCY LED LIGHTING

Brighter, cooler, more energy-efficient

- LED lighting gently brightens every corner of your refrigerator
- Emits less heat and is more energy-efficient than traditional lighting
- Sleek design saves space

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ICE MASTER

Up to 3x more ice per day

- Produces triple the ice of competitors' in-door ice makers
- Makes up to 10lbs of ice per day
- Stores up 4.2 lb of ice at a time
- Space-saving design leaves more room for food storage

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ADJUSTABLE SHELVES

Ideal for tall, oversized items

- Slide in or flip up for extra storage
- Easily fits large bottles or big containers