

# SAMSUNG

## Product Guide

### 5101 Series Refrigerator

RF28T5101SR

RF28T5101SG

RF28T5101WW

Available in: Fingerprint Resistant Stainless Steel,  
Fingerprint Resistant Black Stainless Steel and White.



# Table of Contents

## RF28T5101SR – 28 cu. ft. Large Capacity 3-Door French Door Refrigerator with Internal Water Dispenser

### Product Overview

Product Overview	4
Carousel Image Order	5

### Product Messaging

Features and Benefits	7
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### Product Specs

Review Mapping and Related Product	13
Spec Sheet	14
Energy Guide and Manual	15

### Feature Icons

17
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# Product Overview

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**RF28T5101SR – 28 cu. ft. Large Capacity 3-Door French Door Refrigerator  
with Internal Water Dispenser**

# Product Overview

**Product Title**  
28 cu. ft. Large Capacity 3-Door French Door Refrigerator  
with Internal Water Dispenser

**Product Description\***  
Samsung’s 28 cu. ft. large capacity 3-Door French Door refrigerator is beautifully designed, with sleek-edge doors and Internal Water Dispenser. The clean lines and modern form blend beautifully into your kitchen while the fingerprint resistant finish withstands everyday smudges.

\*Product description should be updated based upon color setup.

## Available Colors



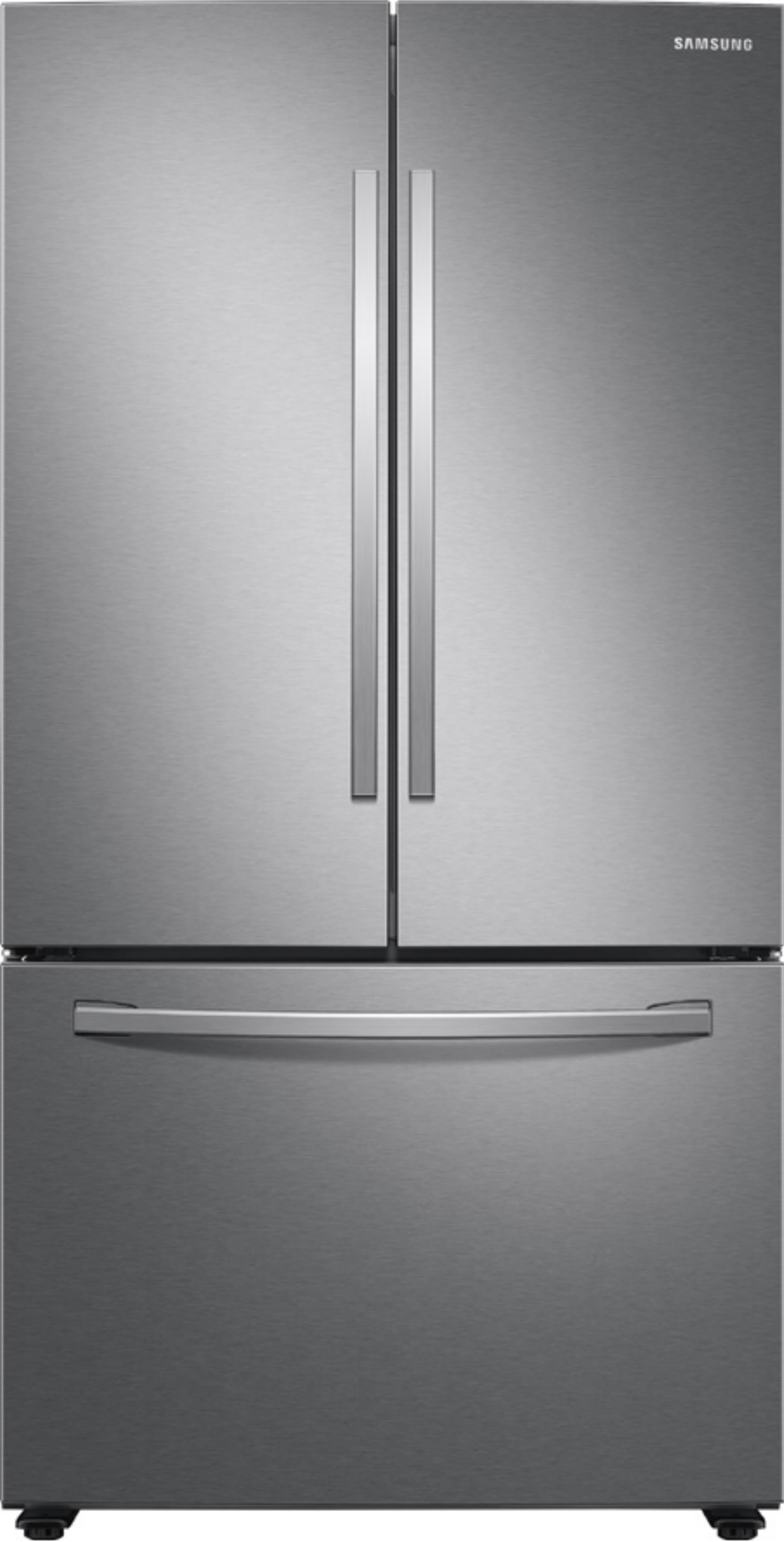
**Fingerprint Resistant  
Stainlesss Steel**  
RF28T5101SR



**Fingerprint Resistant  
Black Stainless Steel**  
RF28T5101SG



**White**  
RF28T5101WW





# Carousel Image Order

Easy Ad links

- RF28T5101SR:** R.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658945244>  
S.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658945703>
- RF28T5101SG:** R.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658954340>  
S.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658954581>
- RF28T5101WW:** R.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658946346>  
S.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658946739>






# Product Messaging

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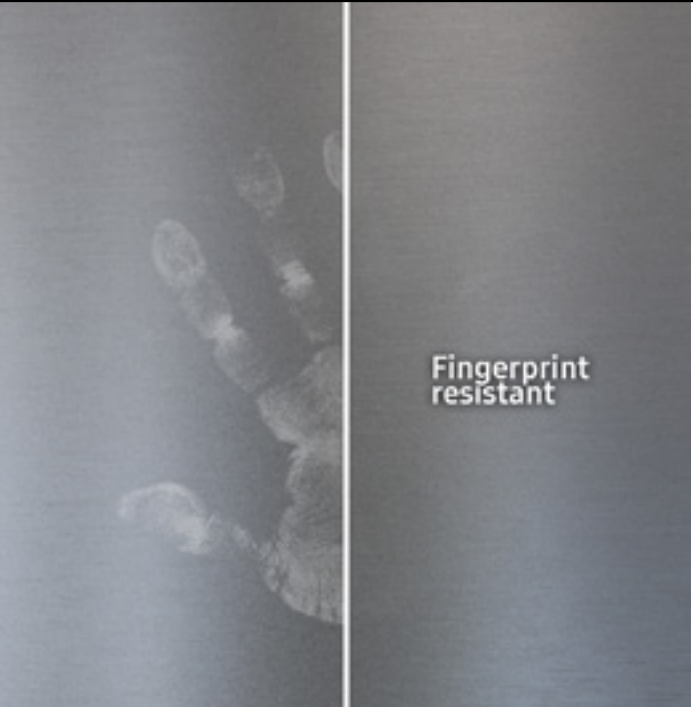


**RF28T5101SR – 28 cu. ft. Large Capacity 3-Door French Door Refrigerator  
with Internal Water Dispenser**



Easy Ads links: RF28T5101SR: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094316>  
RF28T5101SG: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094223>  
RF28T5101WW: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659093207>




Features and Benefits – RF28T5101SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
More space, more ways to stay organized	Large Capacity	<p>A completely redesigned interior with 28 cu. ft. capacity that fits 10% more groceries.*</p> <p><small>*When compared to Samsung 3-Door model RF261BEAE with 25.5 cu. ft. capacity.</small></p>	<p>Fit more inside with 10% larger capacity.*</p> <p><small>*When compared to Samsung 3-Door model RF261BEAE with 25.5 cu. ft. capacity.</small></p>	
N/A	Internal Water Dispenser	<p>Easy access to chilled and filtered water with plenty of room to fill a large bottle.</p>	<p>Easy access to chilled and filtered water with plenty of room to fill a large bottle.</p>	
N/A	Modern Design	<p>Clean lines and modern form blend beautifully in your kitchen.</p>	<p>Clean lines and modern form blend beautifully.</p>	

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RF28T5101WW: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659093207>




Features and Benefits – RF28T5101SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	Fingerprint Resistant Finish	A finish that withstands everyday smudges, so you spend less time cleaning.	Less smudges means less cleaning.	
Keep every item evenly cooled	All-Around Cooling	Multi-vent technology keeps items on every shelf evenly cooled.	Keeps every shelf evenly cooled.	
Ice Max™ ensures you have all the ice you need	Ice Max™	Large capacity ice maker, stores up to 5.5 lbs. of ice.	Stores up to 5.5 lbs. of ice.	



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RF28T5101WW: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659093207>

Features and Benefits – RF28T5101SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
A full-width drawer that fits in with your everyday needs	Full-Width Drawer	Large drawer space for storing party platters, deli items, beverages and more.	Large drawer space for additional items.	
N/A	High-Efficiency LED Lighting	LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.	LED lighting designed to beautifully light up the interior of your fridge.	
N/A	EZ- Open Handle™	Specially designed handle allows for easy opening and closing of a fully loaded freezer. Automatically slides out for easy access, organization and storage.	Automatically slides out for easy access.	

Easy Ads links: RF28T5101SR: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094316>  
RF28T5101SG: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094223>  
RF28T5101WW: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659093207>

Features and Benefits – RF28T5101SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	ENERGY STAR® Certified	Eco-friendly and energy-efficient.** **Visit <a href="http://www.energystar.gov">www.energystar.gov</a> for more information on ENERGY STAR® guidelines.	Eco-friendly and energy-efficient.** **Visit <a href="http://www.energystar.gov">www.energystar.gov</a> for more information on ENERGY STAR® guidelines.	
N/A	Accessibility (ADA Compliant)	Easy-to-reach controls for everyone.	Easy-to-reach controls for everyone.	
N/A	Adjustable Shelving	Middle shelf can be easily adjusted to fit taller items.	Easily adjustable shelf to fit taller items.	

Easy Ads links: RF28T5101SR: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094316>  
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RF28T5101WW: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659093207>

Features and Benefits – RF28T5101SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	Sabbath Mode	Adjusts your refrigerator to meet requirements of certain religious laws for holidays and days of rest.	Adjusts to meet certain religious laws for holidays and days of rest.	N/A



# Product Specs

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**RF28T5101SR – 28 cu. ft. Large Capacity 3-Door French Door Refrigerator  
with Internal Water Dispenser**

# Review Mapping

Model #	Type	Color
RF28T5101SR RF28T5101SG RF28T5101WW	3-Door French Door	Fingerprint Resistant Stainless Steel Fingerprint Resistant Black Stainless Steel White

## Related Products

Water Filter
HAF-QIN

## Easy Ads link

<https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659041125>

Spec Sheet - front

Spec Sheet - back



# Energy Guide and Manual

## Easy Ads link

https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659041125

U.S. Government

Federal law prohibits removal of this label before consumer purchase.

ENERGYGUIDE

Refrigerator-Freezer

• Automatic Defrost

• Bottom-Mounted Freezer

• No Through-the-Door Ice Service

Samsung

Model RF28T5101\*\*

Capacity: 28.2 Cubic Feet

Compare ONLY to other labels with yellow numbers.

Labels with yellow numbers are based on the same test procedures.

Estimated Yearly Energy Cost

\$77

Cost Ranges

Models with similar features

\$77\$84

All models

\$74\$104

645 kWh

Estimated Yearly Electricity Use

ENERGY STAR

• Your cost will depend on your utility rates and use.

• Both cost ranges based on models of similar size capacity.

• Models with similar features have automatic defrost, bottom-mounted freezer, and no through-the-door ice.

• Estimated energy cost based on a national average electricity cost of 12 cents per kWh.

ftc.gov/energy

Energy Guide

Refrigerator

User manual

Free Standing Appliance

SAMSUNG

User Manual

Refrigerator: Overview | Messaging | Specs | Icons


Samsung proprietary and confidential

# Feature Icons

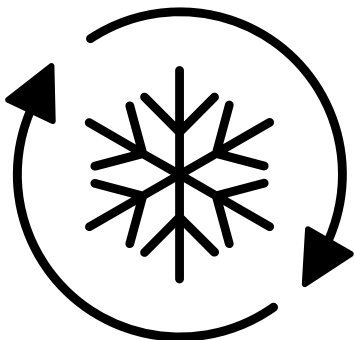
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**RF28T5101SR – 28 cu. ft. Large Capacity 3-Door French Door Refrigerator  
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# Feature Icons



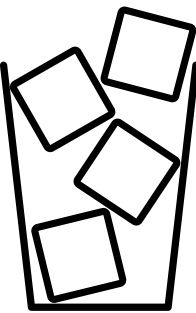
Internal Water Dispenser



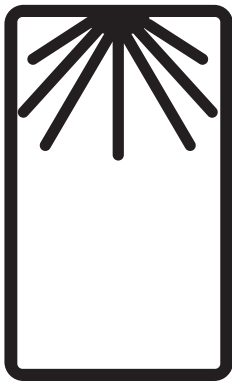
All-Around Cooling




Fingerprint Resistant Finish



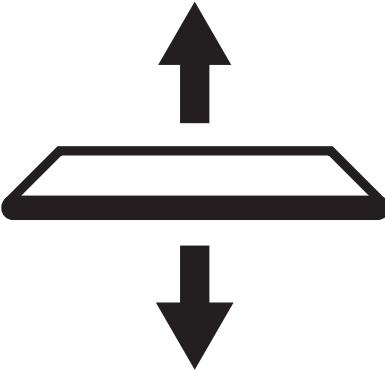
Ice Max™



High-Efficiency LED Lighting



ENERGY STAR® Certified



Adjustable Shelving



**SAMSUNG**