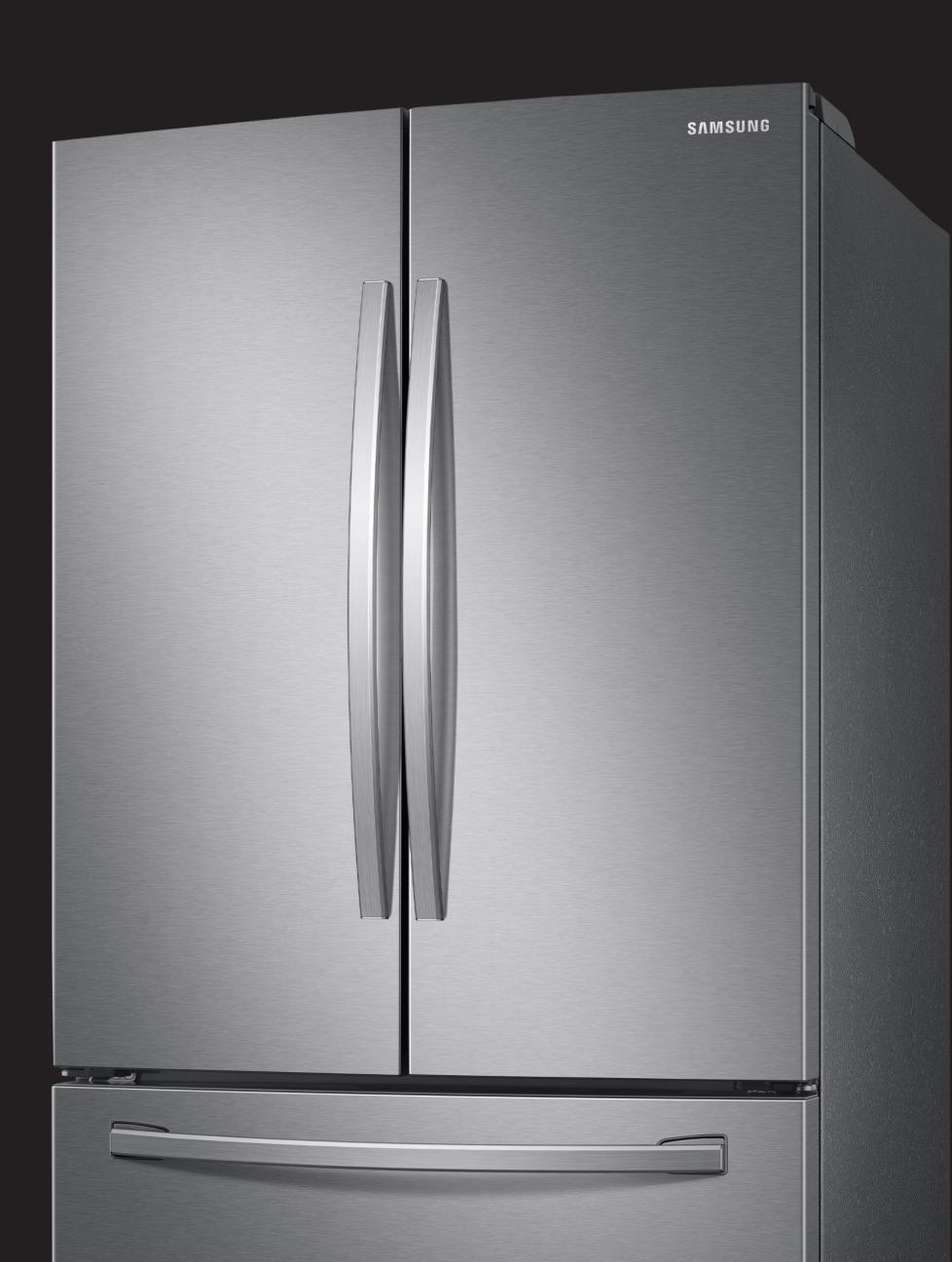
## SAMSUNG

## Product Guide

## 5001 Series Refrigerator

RF28T5001SR RF28T5001SG RF28T5001WW

Available in: Fingerprint Resistant Stainless Steel, Fingerprint Resistant Black Stainless Steel and White.



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RF28T5001 – 28 cu. ft. Large Capacity 3-Door French Door Refrigerator

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## Product Overview

### **Product Overview**

#### **Product Title**

28 cu. ft. Large Capacity 3-Door French Door Refrigerator

#### **Product Description**\*

Samsung's 28 cu. ft. large capacity 3-Door French Door refrigerator is beautifully designed, with sleek-edged doors, and EZ-Open Handle.™ The clean lines and modern form blend beautifully into your kitchen while the fingerprint resistant finish withstands everyday smudges.

\*Product description should be updated based upon color setup.

#### **Available Colors**



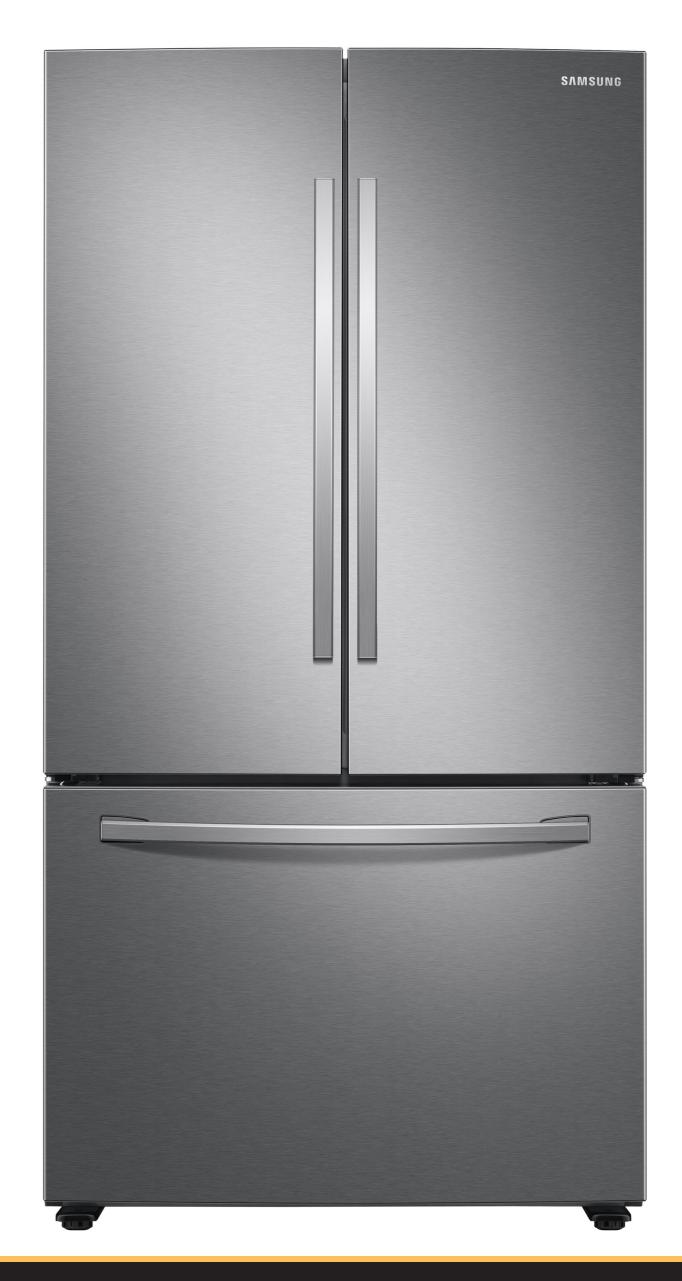
Fingerprint Resistant
Stainless Steel
RF28T5001SR



Fingerprint Resistant
Black Stainless Steel
RF28T5001SG



White RF28T5001WW



#### 5

### Carousel Image Order









Easy Ad links



**RF28T5001SR**: R.COM - http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658971340

**RF28T5001SG**: R.COM - http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658979715 S.COM - http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658981536

**RF28T5001WW**: R.COM - http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658969414 S.COM - http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658970917

S.COM - http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658972954

















# Product Messaging

Features and Benefits - RF28T5001SR				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
More space, more ways to stay organized	Large Capacity	A completely redesigned interior with 28 cu. ft. capacity that fits 10% more groceries.*  *When compared to Samsung 3-Door model RF2RF260BEAE with 25.5 cu. ft. capacity.	Fit more inside with 10% larger capacity.*  *When compared to Samsung 3-Door model RF260BEAE with 25.5 cu. ft. capacity.	SpaceMax
N/A	Modern Design	Clean lines and modern form blend beautifully into your kitchen.	Clean lines and modern form blend beautifully	
N/A	Fingerprint Resistant Finish	A finish that withstands everyday smudges, so you spend less time cleaning.	Less smudges means less cleaning.	Fingerprint resistant

5001 Refrigerator Product Guide

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Features and Benefits - RF28T5001SR				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Keep every item evenly cooled	All-Around Cooling	Multi-vent technology keeps items on every shelf evenly cooled.	Keeps every shelf evenly cooled.	All-Around Cooling Even cooling everywhere
Ice Max <sup>™</sup> ensures you have all the ice you need	Ice Max <sup>™</sup>	Large capacity ice maker, stores up to 5.5 lbs. of ice.	Stores up to 5.5 lbs. of ice.	
A full-width drawer that fits in with your everyday needs	Full-Width Drawer	Large drawer space for storing party platters, deli items, beverages and more.	Large drawer space for additional items.	

Features and Benefits - RF28T5001SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	HIgh-Efficiency LED Lighting	LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.	LED lighting designed to beautifully light up the interior of your fridge.	
N/A	EZ-Open Handle™	Specially designed handle allows for easy opening and closing of a fully loaded freezer. Automatically slides out for easy access, organization and storage.	Automatically slides out for easy access.	
N/A	ENERGY STAR® Certified	Eco-friendly and energy-efficient.**  **Visit www.energystar.gov for more information on ENERGY STAR® guidelines.	Eco-friendly and energy-efficient.**  **Visit www.energystar.gov for more information on ENERGY STAR® guidelines.	ENERGY STAR

5001 Refrigerator Product Guide

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Features and Benefits - RF28T5001SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	Accessibility (ADA Compliant)	Easy-to-reach controls for everyone.	Easy-to-reach controls for everyone.	48.0inch  Power Carol  Sand  Power Carol  Power Carol  Power Carol  Power Carol  Power Ca
N/A	Adjustable Shelving	Middle shelf can be easily adjusted to fit taller items.	Easily adjustable shelf to fit taller items.	Principal Section Sect
N/A	Sabbath Mode	Adjusts your refrigerator to meet requirements of certain religious laws for holidays and days of rest.	Adjusts to meet certain religious laws for holidays and days of rest.	N/A

# Product Specs

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Samsung proprietary and confidential

## Review Mapping

Model #	Туре	Color
RF28T5001SR RF28T5001SG RF28T5001WW	3-Door French Door	Fingerprint Resistant Stainless Steel Fingerprint Resistant Black Stainless Steel White

### **Related Product**

Water Filter
HAF-QIN

SAMSUNG

Model #

RF28T5001SR

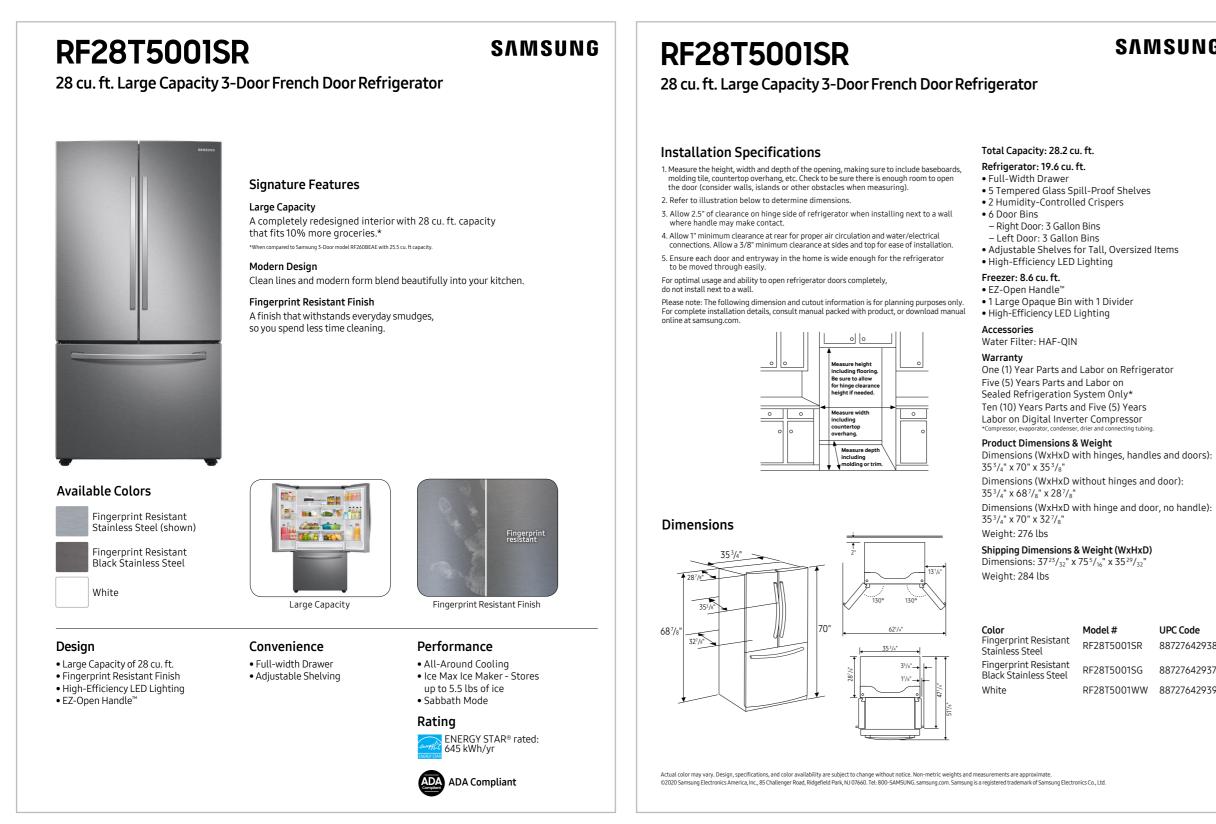
RF28T5001SG 887276429373

RF28T5001WW 887276429397

### Spec Sheet

### Easy Ads link

https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659040966

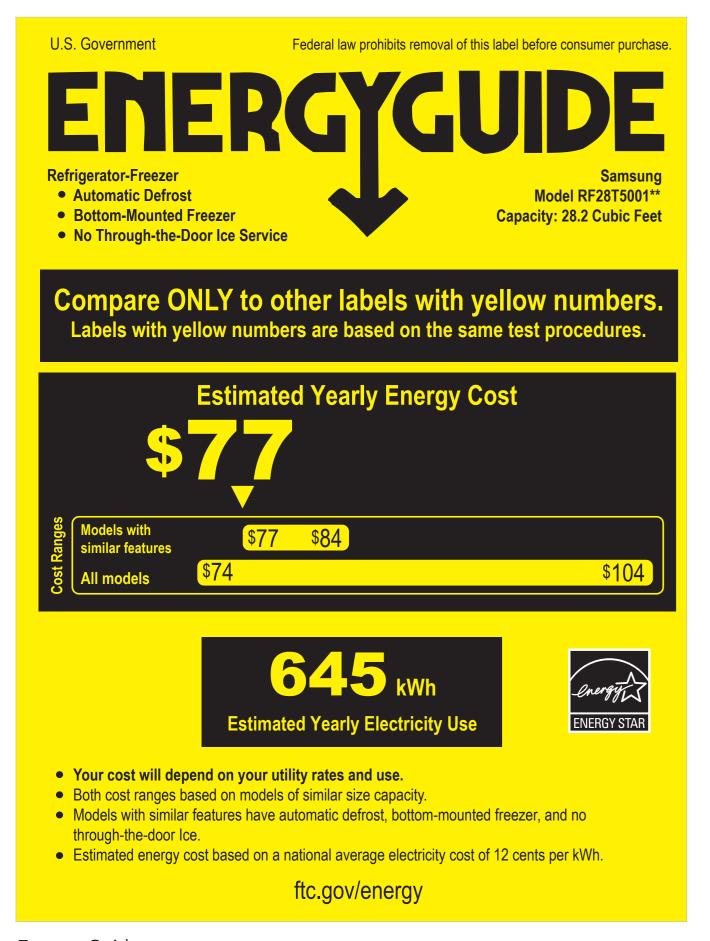


Spec Sheet - back Spec Sheet - front

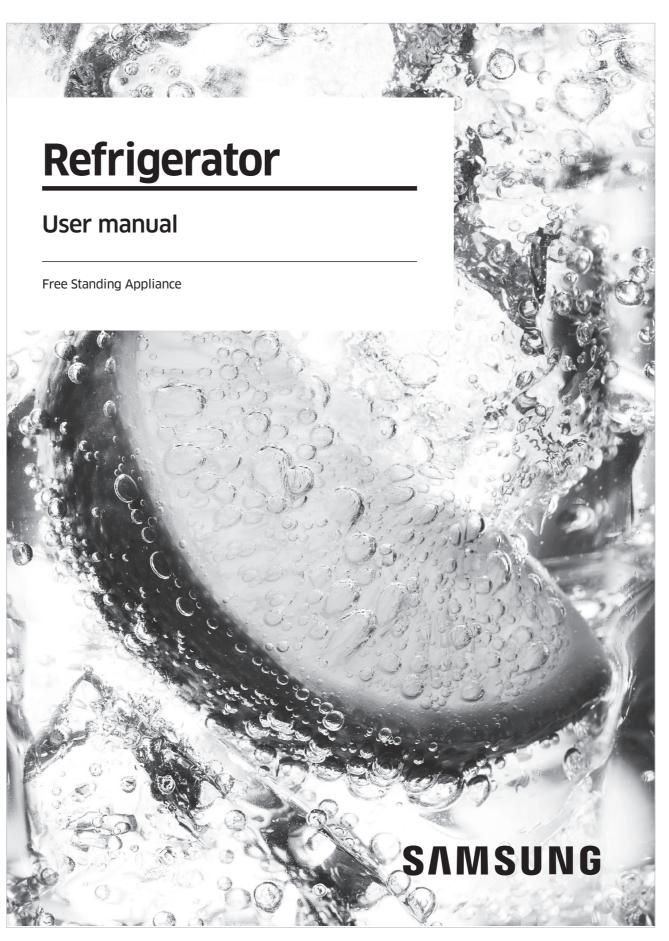
### **Energy Guide and Manual**

### Easy Ads link

https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659040966



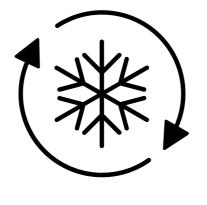
Energy Guide



User Manual

# Feature Icons

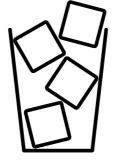
### Feature Icons



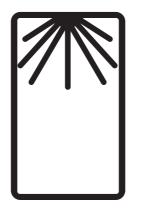
All-Around Cooling



Fingerprint Resistant Finish



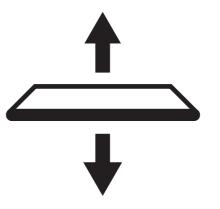
Ice Max<sup>™</sup>



High-Efficiency LED Lighting



ENERGY STAR® Certified



Adjustable Shelving

Refrigerator: Overview | Messaging | Specs | Icons

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