

2020 GUIDE THROUGH REFRIGERATION

LG SIGNATURE









HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



INNOVATION

Smart innovations that make your customer's lives easier.





QUALITY

Sleek, premium design, yet tough enough to hold up to years of use.







TRUST

Reliable and worry-free, so customers can purchase with confidence.



HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

REFERENCE & RESOURCES

THE CORNERSTONE OF LG BRAND



LG BRAND OVERVIEW HOME APPLIANCES



Sell with Confidence. Your Customers Deserve the Home Appliances That Dominate the Ratings and Awards.

Created to help you enjoy more of what life has to offer, our appliance collection features ranges and ovens that can help you cook healthy, delicious meals more efficiently, clean your dishes faster, do more laundry in less time, and even clean and cool your house so you can enjoy a comfortable space all year long.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



LG BRAND OVERVIEW MOST RELIABLE & MOST AWARDED



LG has earned more J.D. Power customer satisfaction awards for kitchen appliances than any other manufacturer 3 year in a row.¹

VIEW THE AWARD INFORMATION

LG earned the #1 rating in overall customer satisfaction across its home appliance portfolio that includes kitchen and laundry appliances, according to the 2019 American Customer Satisfaction Index® (ACSI) ratings.³

LG home appliances were rated second to none in overall product quality and value again this year, and took home the highest rankings in laundry for the second year in a row.³

READ THE ASCI PRESS RELEASE

LG makes the most reliable appliances. From refrigeration to ovens and laundry, LG appliances have peace of mind built in.

VIEW THE RELIABILITY RANKINGS²

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

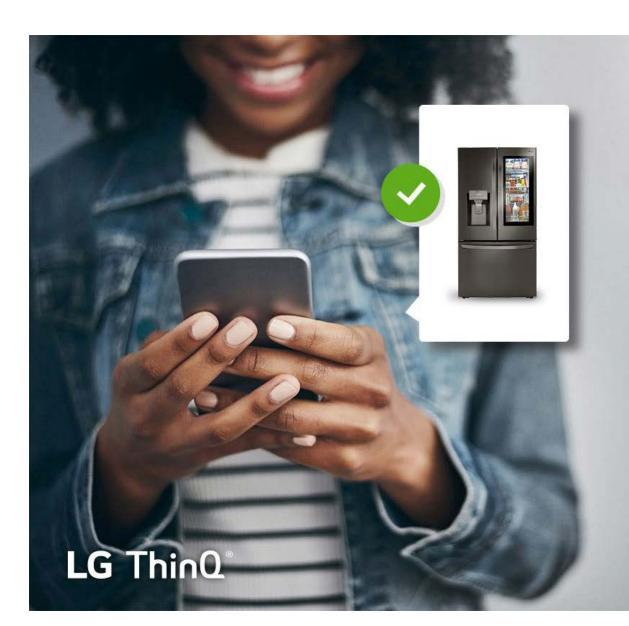
ASSISTED SELLING

¹ For J.D. Power 2019 award information, visit jdpower.com/awards. ² Consumer Reports does not endorse products or services.

³ To learn more about the American Customer Satisfaction Index, visit www.theacsi.org



LG BRAND OVERVIEWCOMPETITIVE ADVANTAGES



Get More Done Than You Think With LG Smart WiFi Enabled Appliances

With new ways to control your home, a future-ready open platform, and an extensive range of WiFi enabled appliances, LG smart appliances with ThinQ® technology will change the way you think—and the way you live.





Proactive Customer Care

With Proactive Customer Care owners can potentially avoid inconvenient service appointments by following simple instructions from LG's advanced care team. As the service expands it offering, it will be able to expedite repairs by enabling LG Customer Care representatives to expertly schedule the right technician and the right part for a seamless, efficient service experience.

Proactive Customer Care

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

PRODUCT OFFERING



LG Has the Brands Your Buyers Want

With appliance choices from LG, LG STUDIO and LG SIGNATURE, each customer can bring their vision to life with our innovative designs for every home imaginable.











LG SIGNATURE

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

PRODUCT OFFERING



Boasting innovative features like Linear Compressor technology for optimum cooling, operating efficiency and reliability, LG appliances provide the performance, style and energy efficiency you need. See how our appliances and accessories can help you create the home you've always wanted. Create the kitchen of your dreams today.

Available Colors*:

- ⊗ PrintProof™ Stainless Steel
- ☐ Stainless Steel
- O Stainless VMC
- Black Stainless Steel
- ▲ Platinum Silver PCM
- White

Available Configurations:



French 4-Door 36" Wide (Standard & Counter-Depth)



French 3-Door 36" Wide (Standard & Counter-Depth)



French 3-Door 33" Wide



French 3-Door 30" Wide



Side-by-Side 36" Wide (Standard & Counter-Depth)



Side-by-Side 36" Wide (Standard & Counter-Depth)



Bottom Freezer 33" Wide



Bottom Freezer 24 & 28" Wide



Top Freezer 33 & 30" Wide



Top Freezer 24" Wide



Specialty 30" Wide

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



PRODUCT OFFERINGLG STUDIO



Create a grown-up kitchen for a grown-up you. With innovative appliances, in freestanding and built-in designs, that feature sleek, clean lines, the latest smart technology, and precision performance, everything in the LG STUDIO Series looks as spectacular as it performs. And whether you're designing a kitchen from the ground up, or you just need to update one or two appliances, we've got you covered with connected appliances that will listen to you.

Available Configurations:



Built-In Side-by-Side 42" Wide



French Door 36" Wide

Available Colors:

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

LG SIGNATURE

PRODUCT OFFERINGLG SIGNATURE

Available Colors:

■ Textured Steel[™] Finish



Awaken your senses with LG SIGNATURE appliances. Featuring meaningful innovations, LG SIGNATURE products deliver new experiences and a new sense of life to the things you do, and use, every day. From televisions to refrigerators, washers and dryers to air purifiers and ranges, LG SIGNATURE boasts timeless designs, cutting-edge technology, and expert craftsmanship—for a beautiful home and a better life.

Available Configurations:



French 4-Door 36" Wide (Standard & Counter-Depth)



Wine Cellar 28" Wide

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

REFERENCE & RESOURCES

• • • • • • •



OVERVIEW OF BENEFITSTHE LG ADVANTAGE: FRENCH DOOR

FRENCH DOOR SIDE-BY-SIDE TOP & BOTTOM FREEZER





Effortless organization with the ability to store more food your way





ORGANIZED SPACE WITH ENOUGH ROOM FOR EVERYTHING

Store more your way with up to 30 cu. ft. standard-depth capacity. Slim SpacePlus® ice system provides more interior space. Door-in-Door® design for easy access to favorites. Choose from single or double freezer drawers to organize the things you reach for every day.



Premium Features

FRESH, FILTERED WATER AND ICE—PLUS FRESHER PRODUCE

Dual ice makers provide cubed, crushed and slow-melting Craft Ice™. Measured fill dispenser fits extra-tall bottles and dispenses exact amounts for easier measuring. Keep produce fresh up to 2x longer* with the combined power of 3 LG cooling technologies.



Style & Design

SLEEK, PREMIUM DESIGNS TO ELEVATE ANY KITCHEN DÉCOR

Sleek InstaView[™] glass door lets you see inside without letting cold air out. Offered in several premium finishes, including PrintProof[™] fingerprint and smudge resistant finishes that easily wipe clean with a dry cloth—no special cleaners needed



Reliability

A SMART INVESTMENT— BUILT TO LAST

Get peace of mind with
America's most reliable line of
home appliances** (CR, J.D. Power,
ACSI). Proactive Customer Care
offers preventative maintenance
tips and alerts, expedited repairs
and usage reports for enhanced
customer satisfaction plus
improved product performance
and longevity.

LG is #1 in Customer Satisfaction with French Door Refrigerators***









HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



OVERVIEW OF BENEFITS THE LG ADVANTAGE: FRENCH DOOR

FRENCH DOOR

Counter-Depth

refrigerators align with countertops and cabinetry for a uniform profile, creating a sophisticated built-in look

Premium Finishes

including PrintProof™ finishes that easily wipe clean

Measured Fill Dispenser

fits extra-tall bottles and dispenses exact amounts

ThinQ® - Smart WiFi Enabled

refrigerators bring intelligence to connected living



Door-in-Door® Design

for easy access to favorites

InstaView™ Glass Door

lets you see inside without letting cold air out

Double Freezer Drawers

or a 3-tier single freezer drawer keeps things organized

ENERGY STAR® Certified

saves money and energy

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



OVERVIEW OF BENEFITSTHE LG ADVANTAGE: FRENCH DOOR

FRENCH DOOR SIDE-BY-SIDE TOP & BOTTOM FREEZER

Slim SpacePlus® Ice System

provides more interior space

Dual Ice Makers

provide cubed and crushed ice from the door and LG's exclusive round Craft Ice™ from the freezer compartment

Full-Convert™ Drawer

goes from fridge to freezer with one quick touch so you can chill today, freeze tomorrow

Craft Ice™

slow-melting round ice on demand for upscale, craft drinks



Door Cooling+

delivers blasts of cool air that reach all areas

Multi-Air Flow™

keeps your food fresher, longer

Fresh Air Filter

for cleaner, fresher air

CoolGuard™

metal interior adds a premium look

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



OVERVIEW OF BENEFITSTHE LG ADVANTAGE: SIDE-BY-SIDE

FRENCH DOOR SIDE-BY-SIDE TOP & BOTTOM FREEZER





Functional, modern design that keeps favorites within easy reach



Space & Organization

WITH ENOUGH ROOM

Generous space up to 26 cu. ft.

system frees up valuable space

for more food storage while still

and all in easy sight for total

convenience. SpacePlus™ ice

providing easy access to ice.

InstaView[™] and Door-in-Door[®]

designs let you see and reach

favorites in an instant.

ORGANIZED SPACE

FOR EVERYTHING







Style & Design

FRESH, FILTERED WATER AND ICE—PLUS FRESHER FOOD, TOO

Premium Features

LG's Smart Cooling® system optimizes temperatures to keep all your foods cool—and fresher longer. Tall Ice & Water Dispenser fits extra-tall bottles and pitchers for easier entertaining.

SLEEK, PREMIUM DESIGNS TO ELEVATE ANY KITCHEN DÉCOR

Complements your design style and is truly the centerpiece of the kitchen. LED lighting provides an exceptionally bright interior AND saves energy.

Reliability

A SMART INVESTMENT— BUILT TO LAST

Get peace of mind with America's most reliable line of home appliances* (CR, J.D. Power, ACSI). Proactive Customer Care offers preventative maintenance tips and alerts, expedited repairs and usage reports for enhanced customer satisfaction plus improved product performance and longevity.

LG is #1 in Customer Satisfaction with Side-by-Side Refrigerators**









HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



OVERVIEW OF BENEFITSTHE LG ADVANTAGE: SIDE-BY-SIDE

FRENCH DOOR SIDE-BY-SIDE TOP & BOTTOM FREEZER

Counter-Depth

refrigerators align with countertops and cabinetry for a uniform profile, creating a sophisticated built-in look

Slim SpacePlus® Ice System

provides more interior space

Measured Fill Dispenser

fits extra-tall bottles and dispenses exact amounts

Premium Finishes

including PrintProof™ finishes that easily wipe clean

ENERGY STAR® Certified

saves money and energy





Door-in-Door® Design

for easy access to favorites

InstaView™ Glass Door

lets you see inside without letting cold air out

Door Cooling+

delivers blasts of cool air that reach all areas

Multi-Air Flow™

keeps your food fresher, longer

Fresh Air Filter

for cleaner, fresher air

ThinQ® - Smart WiFi Enabled

refrigerators bring intelligence to connected living

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



OVERVIEW OF BENEFITSTHE LG ADVANTAGE: TOP & BOTTOM FREEZER

FRENCH DOOR SIDE-BY-SIDE TOP & BOTTOM FREEZER





Modern convenience and maximum space in time-tested designs









Prem

ORGANIZED SPACE WITH ENOUGH ROOM FOR EVERYTHING

Space & Organization

Convenient access to what you use most often, and smart storage for the rest with full-width Glide N' Serve® pantry drawer. Offering the largest capacity in its class (26 cu. ft. bottom freezer), with a small footprint to fit your floor plan.

Premium Features

INNOVATIVE WAYS TO KEEP FOOD FRESH

Freshness is key to better foods—and the Multi-Air Flow™ system maintains superior humidity and temperature levels in every section. LG's Smart Cooling® and Door Cooling + systems optimize temperatures to keep all your foods cool—and fresher longer.

Style & Design

SLEEK, PREMIUM DESIGNS TO ELEVATE ANY KITCHEN DÉCOR

Choose from several finishes, including PrintProof™ fingerprint and smudge resistant finishes or classic smooth white. LED lighting provides an exceptionally bright interior AND saves energy. Contoured doors, hidden hinges and a thoughtfully designed interior

Reliability

A SMART INVESTMENT— BUILT TO LAST

Get peace of mind with America's most reliable line of home appliances* (CR, J.D. Power, ACSI). LG home appliances were rated second to none in overall product quality and value.**

LG Home Appliances were Rated Second to None in Overall Product Quality and Value**







HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



OVERVIEW OF BENEFITSTHE LG ADVANTAGE: TOP & BOTTOM FREEZER

FRENCH DOOR SIDE-BY-SIDE TOP & BOTTOM FREEZER



Premium Finishes

including PrintProof™ finishes that easily wipe clean

Internal Water Dispenser

provides fresh filtered water

Multi-Air Flow™

keeps your food fresher, longer

Smart Pull® Handle

gets you in and out of the freezer easily

Smart Cooling® System

is designed to monitor and maintain conditions to help keep food fresh

Glide N' Serve® Drawer

keeps items organized and makes party preparations easy

Smart Diagnosis™

lets you troubleshoot quickly and efficiently

ENERGY STAR® Certified

saves money and energy



HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

BENEFITS & FEATURES BEST & ONLY

BEST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY

BEST & ONLY

LG has a history of product innovation and finding ways to make "Life Good". Through-the-Years shows a glimpse of these innovations over time.

The newest innovations from LG for Refrigerators are featured in this "Best and Only" section.



HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



BENEFITS & FEATURES BEST & ONLY

BEST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY



InstaView™ Door-In-Door®



Bringing innovation and distinctive design together, LG's new refrigerator with InstaViewTM Door-in-Door[®] will enhance even the most beautifully crafted kitchen. The sleek tinted glass panel illuminates with two quick knocks, allowing you to see inside the easy access compartment without ever opening the door, reducing cold air loss to help keep food fresher longer. When you need to access your most often-used items, the Door-in-Door[®] with ColdSaverTM Panel acts like a barrier keeping cold air in where it matters most—in the inside.



Dual Ice Maker with Craft Ice™



Dual ice makers, dispensed from the door and located in the freezer compartment, automatically produce ice so you never run out. The icemaker in the freezer makes LG's exclusive round Craft Ice™—crafted to melt slower and chill more efficiently, while the ice maker on the door produces and dispenses traditional cubed or crushed ice. From craft cocktails and whiskey to soft drinks, lemonade, even iced coffee, give your beverages the perfect ice.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



BENEFITS & FEATURESBEST & ONLY

BEST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

Reliabili Y

Proactive Customer Care

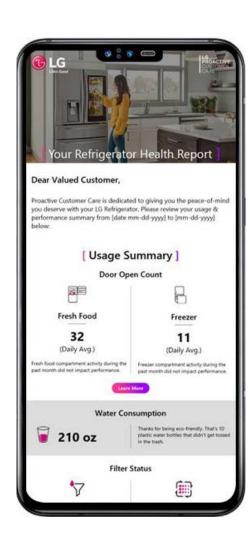
Proactive Customer Care— Helping Your Customers Get the Most Out of Their LG Appliances

Select LG appliances now come with peace-of-mind built in, thanks to LG's new Al-enhanced customer service. This service provides an installation check-up, maintenance guides and tips, and monthly usage reports to help keep your appliances running at their best. We'll also send alerts for potential problems, so they can be addressed before they turn into something bigger.

It's easy to get started—download the LG ThinQ® app, connect your appliance to WiFi, register your product and let the monitoring begin!

VIEW ELIGIBLE MODELS





Enjoy the Smart Life with These Key Benefits

- Proactive Customer Care has your back, working behind the scenes to ensure your appliances are running at their best.
- Proactive maintenance tips, usage reports and alerts can help avoid future issues that could be costly and a headache to deal with.
- Notify you of certain operating issues or errors and provide guidance on resolving the issue.
- Remind you to replace water filters and air filters and you can buy the right one directly from the LG ThinQ® app.
- Convenience of remotely controlling LG smart appliances, such as telling your refrigerator to make more ice when you're on the go via the app or voice commands
- The data collected from monitoring your appliances is discrete, secure, and only shared with you.





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



SEST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY

LG makes a wide array of refrigerator capacities for its various product configuration options.





French Door

From the largest, Super Capacity 30 cu. ft. refrigerator down to our 22 cu. ft. counter-depth models, there's a capacity to meet every family's needs.



Top & Bottom Freezer

For mid-range needs, bottom freezers are available in 26 cu. ft. down to 15 cu. ft. while top freezers range from 24 cu. ft. down to 11 cu. ft. for compact spaces and ancillary storage.





Side-By-Side

The Large Capacity InstaView[™] side-by-side refrigerator features 27 cu. ft. of storage space while our counter-depth side-by-side has a 22 cu. ft. capacity.



Wine Cellar

The LG SIGNATURE wine cellar stores 65 wine bottles plus fresh or frozen foods in two fully convertible drawers.





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



BEST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGI

RELIABILITY



More Capacity and Shelf Space

With the LG Super Capacity 30 cu. ft. refrigerator, you have even more usable space* allowing you to store more food than ever before.

Plus, the Slim SpacePlus® Ice System is built into the refrigerator door to help create the most shelf space* and allows even more space for door bins.



HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



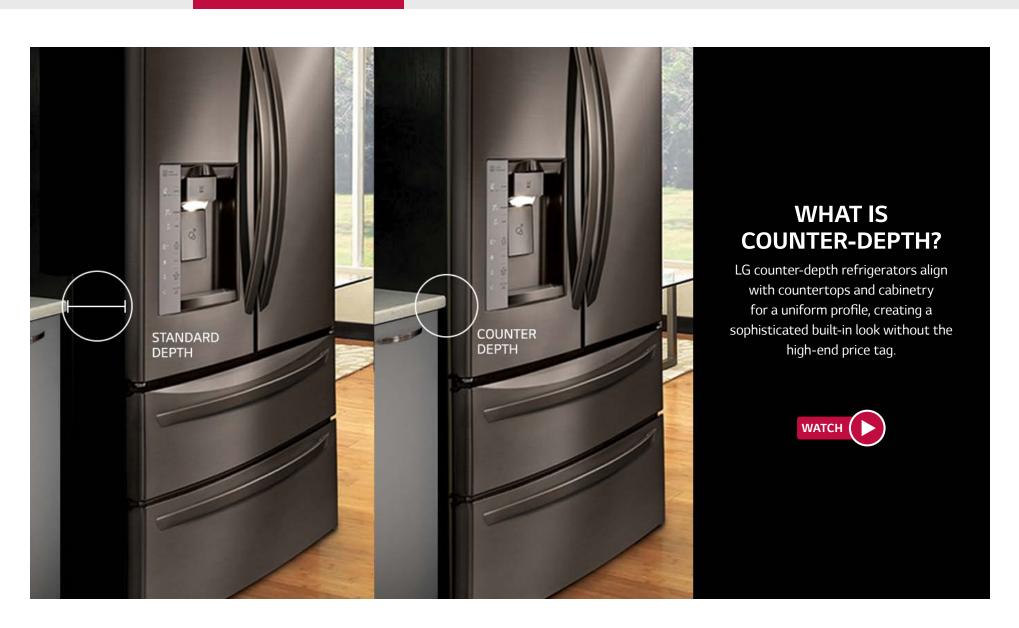
EST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY



HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



BEST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

ELIABILITY

Full-Convert™ Drawer

This flexible drawer gives you more capacity when you need it, with the ability to fully convert from fridge to freezer with one quick touch so you can chill today, freeze tomorrow. Create instant space for that oversize ice cream birthday cake using the Freeze setting. Or prep for holiday gatherings with Chilled Wine, Deli / Snacks, Cold Drinks or Meat / Seafood options. Adjustable dividers keep everything neat and organized.







HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



EST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY



3-Tier Organization™ Freezer

The 3-Tier Organization™ Freezer system can keep food organized and easily accessible. Now you can prioritize what's in your freezer so you can find anything fast.



Glide N' Serve® Pantry Drawer

Located just below the humidity-controlled crispers, this full-width, temperature-controlled drawer makes party preparations a snap. Store everything from deli platters to fruit trays at just the right temperature with one press of the touch pad controls. The lid opens automatically when you slide out the drawer for fast loading and unloading.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



SEST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY



Door-In-Door®

Offering quick and easy access to favorite foods, the popular Door-in-Door® design gets even better with an adjustable bin that smoothly glides up and down to fit snacks and drinks of all sizes.



ColdSaver[™] **Panel**

Door-in-Door® with ColdSaver™ Panel acts like a barrier keeping cold air in where it matters most—in the inside—giving you peace of mind that food will stay fresh. It reduces cold air loss to help keep food fresher longer.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



ST & ONLY SPACE & ORGANIZ

PREMIUM FEATURES

STYLE & DESIGN

ELIABILITY



Slim SpacePlus® Ice System

Ice makers are great, but not if it means you can't fit all of your food in the fridge. The Slim SpacePlus® Ice System provides the most shelf space* and allows even more space for door bins. It's not just capacity, it's more usable capacity thanks to features like the Hidden Water Filter and Slim SpacePlus® ice system that free up valuable shelf space.



Tall Ice & Water Dispenser® with Measured Fill

From pitchers to pint glasses, this external filtered ice & water dispenser can accommodate just about any container. The water and ice dispenser in this LG refrigerator is one of the tallest around, measuring in at an ultra-accommodating 12.6 inches. The convenient Measured Fill feature lets you select the exact amount of filtered water in ounces (4, 8, 16, or 32), to save you the time and hassle of measuring for drinks mixes, recipes and more. Plus, the brushed metal finish touch display includes the easy-to-operate temperature controls and

refrigerator options. Also features LG's new pharmaceutical water filter, NSF certified to reduce more contaminants than our previous filters, for freshness you can taste!

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



EST & ONLY

SPACE & ORGANIZATION

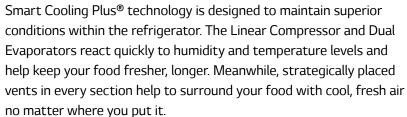
PREMIUM FEATURES

STYLE & DESIGN

ELIABILITY



Smart Cooling Plus® System



Multi-Air Flow Freshness System

Multi-Air Flow System is designed to maintain superior humidity and temperature levels to help keep your food fresher, longer. Digital sensors constantly monitor conditions within the refrigerator and strategically-placed vents in every section to help surround your food with cool air no matter where you put it.

Fresh Air Filter

Your food isn't the only thing that stays fresh. Only LG offers a premium Fresh Air Filter with dedicated fan that pushes cleaner, fresher air into the fridge.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



EST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY



Humidity-Controlled Crispers

Help extend the life of your produce by controlling the amount of humidity in the moisture-sealed crispers. Simply adjust the control to any setting between "Vegetables" and "Fruit". "Vegetables" keep moist air in the crisper for fresh, leafy vegetables while "Fruit" lets moist air out of the crisper for best storage of fruit.



Door Cooling+

Located in the top of the fresh food section, the Door Cooling+vent extends the reach of LG's Smart Cooling® system. Blasts of cool air reach all areas of the refrigerator—including the door—to help maintain consistent temperatures from top to bottom. It helps keep all foods fresh and flavorful and keeps produce fresh up to 2X longer.*



Spill Protector™ Tempered Glass Shelves

Spill-proof glass shelves make it easy to clean-up spills while helping to prevent the spill from expanding onto other shelves.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

^{*}Than other LG models. Based on LG internal tests between LFXS30796D and LRFDS3006S and in combination of Smart Cooling® and Door Cooling technologies. Features vary by model. Refer to specifications for complete details.

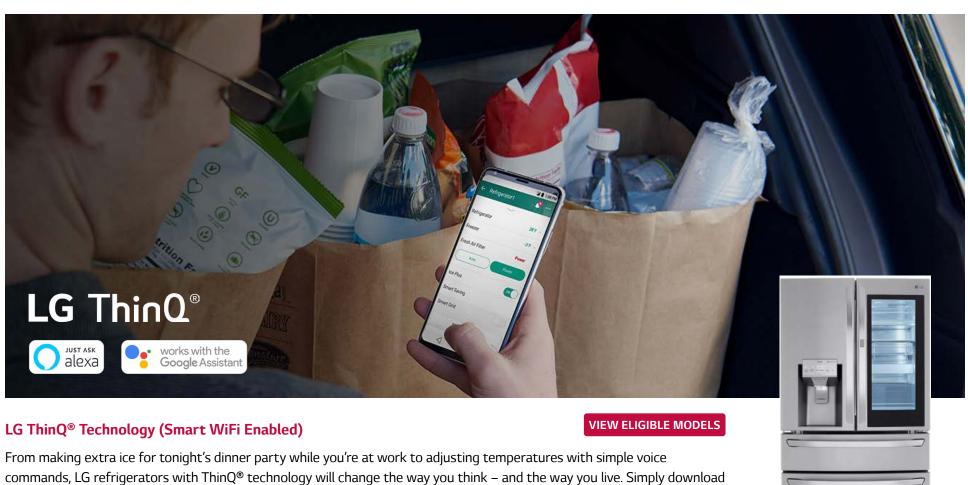


ST & ONLY SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY



From making extra ice for tonight's dinner party while you're at work to adjusting temperatures with simple voice commands, LG refrigerators with ThinQ® technology will change the way you think – and the way you live. Simply download the free ThinQ® app to your Android or iOS device and let the possibilities unfold. Receive notifications on your smartphone when the door is open or your water filter needs to be replaced. Control refrigerator and freezer temperatures remotely. Diagnose issues and get quick, expert advice. Or, use the voice-activated features of Google Assistant or Amazon Alexa. LG makes it easy to keep your cool in any situation. Let the advantages of smart technology work for you.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



BENEFITS & FEATURES STYLE & DESIGN

ST & ONLY SPACE & ORG

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY







Premium Finishes

Choose from a variety of premium LG kitchen finishes and get a look you'll love for a lifetime. LG PrintProof™ Black Stainless Steel and Stainless Steel finishes resist fingerprints and smudges to keep them looking their best without special cleaners. They can be cleaned easily with just a soft, dry cloth.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



BENEFITS & FEATURES STYLE & DESIGN

FST & ONLY

SPACE & ORGANIZATION

PREMIUM FEATURES

STYLE & DESIGN

RELIABILITY



Sophisticated Style & Design

Contoured doors, hidden hinges, and a host of great interior features give your refrigerator a look that's as sophisticated as it is functional. And its beauty isn't just the outside. With every feature thoughtfully designed, this appliance helps you create the sophisticated, distinctive kitchen you want—and deserve.



CoolGuard™

CoolGuard™ metal interior panel adds a premium look.





LED Lighting

LED panels and strips in provide an exceptionally bright interior and saves energy over traditional lighting.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



BENEFITS & FEATURESRELIABILITY

BEST & ONLY SPACE & ORGANIZATION PREMIUM FEATURES STYLE & DESIGN RELIABILITY



Quality Backed by a Solid Warranty

LG confidently backs the Linear Compressor with a 10-year limited warranty.

Cooling (Sealed) System Warranty Coverage		
	Parts	Labor
Compressor	5 Year	5 Year
Evaporator	5 Year	5 Year
Condenser	5 Year	5 Year
Drier	5 Year	5 Year
Connection Tube	5 Year	5 Year
Linear / Inverter Compressor	10 Year	5 Year
All Other Non-Cooling System Parts	1 Year	1 Year



10-Year Manufacturer's Limited Warranty on Linear Compressor

When you buy a refrigerator, you don't want to worry that it won't last. Because the Linear Compressor motor uses fewer moving parts and operates more efficiently, LG confidently backs the motor with a 10-year limited warranty.



ENERGY STAR® Certified

This ENERGY STAR® certified LG refrigerator exceeds federal energy standards to positively impact your energy bill, your energy consumption, and most importantly, the environment.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



STEP LOGIC CHARTS FRENCH DOOR REFRIGERATORS

FRENCH DOOR

French Door		SRFVC2406_	LRMVS3006_	LRMVC2306_	LRFVS3006_	LRFVC2406_	LMXS28596_	LFXS26596_	LFXC22596_
nstaView ¹	TM	S	SD	SD	SD	SD	SD	SD	SD
36" Wide		N					н	H	
Benefit	Feature								
	Capacity (cu. ft.)	24	30	23	30	23	28	26	22
Space &	Counter-Depth	•		•		•			•
Organization	3-Tier Freezer	•			•	•			
	Dual Freezer Drawers		Full-Convert™	Full-Convert™			•		
Premium Features	Door-in-Door®	InstaView™	InstaView™	InstaView™	InstaView™	InstaView™	InstaView™	InstaView™	InstaView™
	Adjustable Door-in-Door® Shelf	•	•	•	•	•			
	Dual Ice Maker	Craft Ice™	Craft Ice™	Craft Ice™	Craft Ice™	Craft Ice™		•	•
	Measured Fill	•	•	•	•	•			
Style &	PrintProof™ Finish	•	•	•	•	•	•	•	•
Design	CoolGuard™	•	•	•	•	•			
Reliability & Durability	Proactive Customer Care	•	•	•	•	•		•	•
Cutout Dimensions	Width x Height (Inches)**	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71
	Width (Inches)**	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4
	Height Cabinet (Inches)	68 7/8	69	69	68 7/8	68 7/8	68 3/8	68 3/8	68 3/8
Product Dimensions	Depth Without Handles (Inches)	28 1/4	35 3/4	28 7/8	34 1/8	28 1/4	33 3/4	32 3/8	28 3/4
	Door Edge Clearance + Handle**	4 1/4	4 5/8	4 5/8	4 1/4	4 1/4	4 1/2	4 1/2	4 1/2
	Door Edge Clearance - Handle**	2 1/8	2 1/4	2 1/4	2 1/8	2 1/8	1 3/8	1 3/8	1 3/8

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

REFERENCE & RESOURCES



Common

Features Across Models

on This Page





















Tempered Glass















STEP LOGIC CHARTSFRENCH DOOR REFRIGERATORS

FRENCH DOOR SIDE-BY-SIDE TOP FREEZER BOTTOM FREEZEI

French Do	oor	LRMDS3006	LRMDC2306	LRFDS3016	LRFDC2406	LRFXC2416	LMXS28626	LFXS28968	LFXC22526	LFXS26973	LRFXS2503
Ice Dispen		S D	S D	S D	S D	\$ D	\$ D	\$ D	\$ D	S D	\$ D
36-33" W			90	30	30	90	90	90	90	30	
LG's Best & Only	LG's Best & Only								8	8	
Benefit	Feature										San
	Capacity (cu. ft.)	30	23	30	24	24	28	28	22	26	25
Space &	Counter-Depth		•		•	•			•		
Organization	3-Tier Freezer			•	•	•					
	Dual Freezer Drawers	Full-Convert™	Full-Convert™				•				
	Door-in-Door®	•	•	•	•						
Premium	Adjustable Door-in-Door® Shelf	•	•	•	•						
Features	Dual Ice Maker	Craft Ice™	Craft Ice™	Craft Ice™	Craft Ice™	Craft Ice™			•	•	
	Measured Fill	•	•	•	•	•					
Style &	PrintProof™ Finish	•	•	•	•	•	•	•	•	•	•
Design	CoolGuard™	•	•	•	•	•					
Reliability & Durability	Proactive Customer Care	•	•	•	•	•	•	•	•	•	•
Cutout Dimensions	Width x Height (Inches)**	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	33 x 71
	Width (Inches)**	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	32 3/4
	Height Cabinet (Inches)	69	69	68 7/8	68 7/8	68 7/8	68 3/8	68 3/8	68 3/8	68 3/8	68 5/8
Product Dimensions	Depth Without Handles (Inches)	35/ 3/4	29	34 1/8	28 1/4	28 1/4	33 1/4	33 3/4	28 3/4	32 3/8	33
	Door Edge Clearance + Handle**	4 5/8	4 5/8	4 1/4	4 1/4	4 1/4	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2
	Door Edge Clearance - Handle**	2 1/4	2 1/4	2 1/8	2 1/8	2 1/8	1 3/8	1 3/8	1 3/8	1 3/8	1 3/4
						A					

Common Features Across Models on This Page

I&W

Slim

Water



Door Poor





















HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



STEP LOGIC CHARTSFRENCH DOOR REFRIGERATORS

FRENCH DOOR SIDE-BY-SIDE TOP FREEZER BOTTOM FREEZE

French Do	oor	LFCS27596_	LFCC23596_	LMWS27626_	LMWC23626_	LFCC22426_	LRFCS2503_	LFDS22520_	LFC22770_	LFCS22520_
Non-Ice D 36-33-30		<u>S</u>	<u>s</u>	<u>s</u>	<u>S</u>	<u>S</u>	<u>s</u>	T	T	Т
LG's Best & Only										1
Benefit	Feature		0							
	Capacity (cu. ft.)	27	23	27	23	23	25	22	22	22
Space & Organization	Counter-Depth		•		•	•				
J	Dual Freezer Drawers			•	•					
	Door-in-Door®	InstaView™	InstaView™							
	SmartPull Handle	•	•			•			•	
	Smart Grid Enabled									
Premium	Door Cooling+	•	•	•	•	•	•			
Features	Factory Installed Icemaker	•	•	•			•			•
	Dispenser			Internal Water	Internal Water			External Water Only		
	Water Filter	•	•	•	•	•	•	•	•	•
Style & Design	PrintProof™ Finish	•	•	•	•	•	•			
Cutout Dimensions	Width x Height (Inches)**	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	33 x 71	30 x 70	30 x 68	30 x 70
	Width (Inches)**	35 3/4	35 3/4	35 3/4	35 3/4	35 3/4	32 3/4	29 3/4	29 3/4	29 3/4
	Height Cabinet (Inches)	68 3/8	68 3/8	68 3/8	68 3/8	68 3/8	68 5/8	67 1/4	67 1/4	67 1/4
Product Dimensions	Depth Without Handles (Inches)	31 3/4	28 3/4	31 3/4	28 5/8	28 3/4	33	33	33	33
	Door Edge Clearance + Handle**	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2
	Door Edge Clearance - Handle**	1 3/4	1 3/8	1 3/4	1 3/8	1 3/8	1 3/4	2	2	2

Common Features Across Models on This Page











For details on comparison, see pocket guide www.lghaguide.com **For corner kitchen application, allow more width. See measurement guide or lghaguide for specific needs.

S − PrintProof™ Stainless Steel □ T − Stainless Steel ○ V − Stainless VMC ⊗ D − PrintProof™ Black Stainless Steel □ D − Black Stainless Steel △ P − Platinum Silver PCM ○ W − White

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



Features Across Models

on This Page

Linear

Compressor

Multi-Air

Fresh Air

LED

Lighting

STEP LOGIC CHARTS SIDE-BY-SIDE REFRIGERATORS

SIDE-BY-SIDE

Side-by-S		LSSB2692ST	LSXC22396S	LSXS26396S	LSXS26366S/D	LSXC22426S	LSXS26326S	LRSES2706P
2-36" Wi	ide	Т	Т	Т	T D	Т	Т	A
Gʻs Best & Only								
Benefit	Feature							
	Capacity (cu. ft.)	26	22	26	26	22	26	27
Space & Organization	Counter-Depth	Built-In	•			•		
J	Door-in-Door®		InstaView™	InstaView™	•			InstaView™
	SpacePlus®	•	•	•	•	•	•	
Premium Features	ENERGY STAR® Certified	•	•	•		•		
	ThinQ® (Smart WiFi Enabled)	NFC Ready	WiFi	WiFi				
	Temperature Sensors	7	5	5	5	5	5	4
Style &	Display Control	SmoothTouch	Touch	Touch	Touch	Membrane	Membrane	Membrane
Design	Display LED	White	White	White	White	Green	Green	White
Reliability & Durability	Proactive Customer Care	•	•	•		•		
Cutout Dimensions	Width x Height (Inches)**	41 1/2 x 83 3/4	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71	36 x 71
	Width (Inches)**	42	35 7/8	35 7/8	35 7/8	35 7/8	35 7/8	35 7/8
	Height Cabinet (Inches)	83 1/2	69 3/8	69 3/8	69 3/8	69 3/8	69 3/8	69 3/8
Product Dimensions	Depth Without Handles (Inches)	25 3/8	29 3/8	34	34	29 3/8	34	34
	Door Edge Clearance + Handle**	1 5/8	1 3/8	1 3/8	1 3/8	1 3/8	1 3/8	3/8
	Door Edge Clearance - Handle**	0	3/8	3/8	3/8	3/8	3/8	3/8

Refrigerator Drawer

Freezer

Door

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

REFERENCE & RESOURCES

Spill Protector™

Tempered Glass

Auto Closing Door Hinges

LoDecibel™ Quiet



Across Models on This Page

STEP LOGIC CHARTSTOP FREEZER REFRIGERATORS

RENCH DOOR SIDE-BY-SIDE TOP FREEZER BOTTOM FREEZER

Top Freezer		LTCS24233S	LTCS24223S/D/W	LTWS24223S	LTCS20030S	LTCS20020S/W	LTNC11131V
33-30-24" Wide	<u>j</u>	Т	TDW	Т	Т	TW	V
.G's Best & Only Benefit	Feature	Most Efficient					
Denent	Capacity (cu. ft.)	24	24	24	20	20	11
Space & Organization	Counter-Depth	24	24	24	20	20	
	Reversible Door						•
	Auto Ice Maker	•	•	•	•	• Ice Maker Sold Separately	Manual Ice Tray
		•	•	•	•	ice Maker Solu Separately	Manual Ice Iray
	Internal Water			•			
Premium Features	Freezer Lighting (LED)	•	•	•	•	•	
	Pull-Out Pantry Drawer						•
	Snack Drawer	•	•	•	•	•	
	Gallon Door Bin	•	•	•	•	•	
	Temperature Control	Electronic	Electronic	Electronic	Electronic	Electronic	Knob Dial
Style & Design	Pocket Handle	•	•	•	•	•	•
Cutout Dimensions	Width x Height (Inches)**	33 x 69	33 x 69	33 x 69	30 x 66	30 x 66	24 1/2 x 66
	Width (Inches)**	32 3/4	32 3/4	32 3/4	29 3/4	29 3/4	24
	Height Cabinet (Inches)	67 7/8	67 7/8	67 7/8	65 /12	65/12	65 1/2
Product Dimensions	Depth Without Handles (Inches)	33 3/8	33 3/8	33 3/8	33 3/8	33 3/8	26
	Door Edge Clearance + Handle**	2	2	2	2	2	1 3/4
	Door Edge Clearance - Handle**	2	2	2	2	2	1 3/4

Multi-Air Flow™

Linear Compressor LED Lighting Clear Door

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

REFERENCE & RESOURCES

Spill Protector™ Tempered Glass LoDecibel™ Quiet



(Not Including Specialty)

Linear

LED

Lighting

Clear Door

Spill Protector™

Reversible

STEP LOGIC CHARTSBOTTOM FREEZER REFRIGERATORS

FRENCH DOOR SIDE-BY-SIDE TOP FREEZER BOTTOM FREEZER

Bottom Freezei		LRDCS2603_	LBNC15231_	LRBCC1204_	LBNC10551_	LMNS14420_
33-30-28-24" W	33-30-28-24" Wide		A	S	A	
LG's Best & Only						Specialty
Benefit	Feature					
Sanca & Organization	Capacity (cu. ft.)	26	15	12	10	14
Space & Organization	Counter-Depth		•	•	•	•
	Auto Ice Maker	•	Manual Ice Tray	•	Manual Ice Tray	
	Freezer Lighting (LED)	•		•		
Premium Features	Full Size Pantry Drawer	•				
	Folding Door Bin	•				
	Gallon Door Bin	•				
Style & Design	PrintProof™ Finish	•		•		
Style & Design	Pocket Handle		•	•	•	
Cutout Dimensions	Width x Height (Inches)**	33 x 70	28 x 69	24 x 74	24 x 69	30 x 71
	Width (Inches)**	32 3/4	27 3/8	23 1/2	23 1/2	29 1/2
	Height Cabinet (Inches)	68 5/8	67 3/4	73 1/4	67 7/8	70
Product Dimensions	Depth Without Handles (Inches)	33	27 3/8	27	25 3/8	31 1/2
	Door Edge Clearance + Handle**	4 1/4	1/2	1/2	1/2	2 5/8
	Door Edge Clearance - Handle**	2	1/2	1/2	1/2	2 5/8
Common Features Across Models on This Page	*		=	⊕	ingift	

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

REFERENCE & RESOURCES

LoDecibel™ Quiet





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

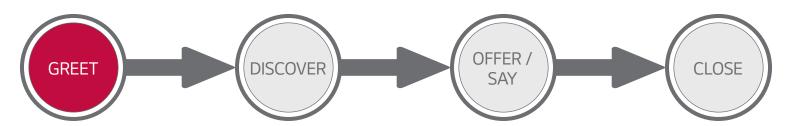
BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



Tips for Greeting the Customer



- Allow a few minutes for a customer to browse the aisle, so they don't feel pressured.
- Approach with an open-ended question. Openended questions invite responses, and get the conversation going. A closed-ended question can be answered "Yes" or "No" and can end the conversation.

Open-Ended



What brings you into the store today?



Looks like you're looking at refrigerators did you know we have some fantastic deals on those today?

Close-Ended



Can I help you find anything?



Did you need some help today?

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

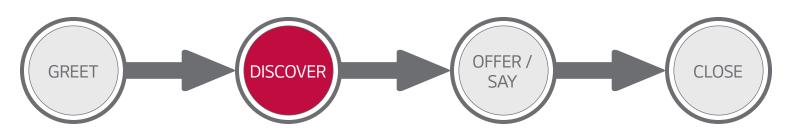
BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



Tips for a Great Discovery Conversation



- An "open-up" or discovery conversation encourages the customer to talk about their needs and lifestyle.
- It also helps establish their prior knowledge about the category (maybe they've already researched the products) and what problems or pain points their previous appliance gave them.
- It's important to LISTEN not to only what they say, but HOW they say it, so that you can understand what is the most important to them.

What did you dislike about your old refrigerator?

It was loud when it was running; My food didn't stay fresh; It didn't have the latest features; It looked dated in my kitchen. How often do you entertain?

I host a lot of holidays and parties; I don't really entertain much but I'd like to; I always have friends and family over.

Why are you shopping for a new refrigerator?

Old one broke down; Looking for an upgrade.

The ice maker took a long time to make ice; Ice would always get stuck together.

How good was

your old refrigerator at making ice?

How large is your family? Do you shop at warehouse clubs? I wish there was more space in my refrigerator; I have a big family; I love to entertain; I like to stock up on groceries. HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

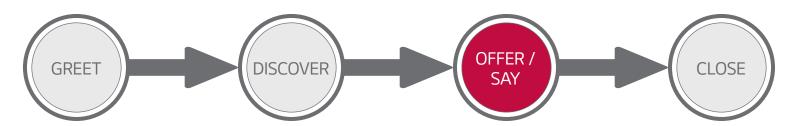
STEP LOGIC CHARTS

ASSISTED SELLING



ASSISTED SELLING KEYS TO A SUCCESSFUL SALES CONVERSATION

Tips for Offering a Complete Solution



- Here's where you show the customer that you've listened to them and prove that you are their trusted advisor.
- Tie back the solutions you are offering to specific points they mentioned and offer to demo the specific features they may want to know more about.

Mention

Trust and Reliability

InstaView™ Door-In-Door®

Craft Ice™, Full-Convert™ Drawer, Glide N' Serve® Pantry Drawer

Dual Ice Makers with Craft Ice™

Space & Organization

Say

You mentioned that your last refrigerator broke down after only a couple of years. Did you know that LG is the most reliable and most awarded line of home appliances? So you can feel confident investing in a new LG appliance.

An LG refrigerator with InstaView™ Door-in-Door® will enhance the most beautifully crafted kitchen. The sleek tinted glass panel illuminates with two quick knocks, allowing you to see inside the easy access compartment without ever opening the door, reducing cold air loss to help keep food fresher longer.

There are so many LG features that make entertaining easy. The exclusive round Craft Ice™ takes longer to melt and chills more efficiently. The Full-Convert™ Drawer is so flexible, it can convert from a freezer to a fridge when you need extra space for wine or party appetizers. The Glide N' Serve® Pantry Drawer is perfect for deli trays.

You mentioned that ice was an issue with your old refrigerator. Let me show you some models that feature dual ice makers. Ice is dispensed from the door and located in the freezer compartment, so you never run out. You can enjoy cubes or crushed ice plus LG's exclusive round $Craft Ice^{TM}$ (freezer only).

Let me show you some features that can help. Super capacity refrigerators can store a lot. Our Slim SpacePlus® ice system provides more interior space. Door-in-Door® design for easy access to favorites. Single or double freezer drawers to organize the things you reach for every day.

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

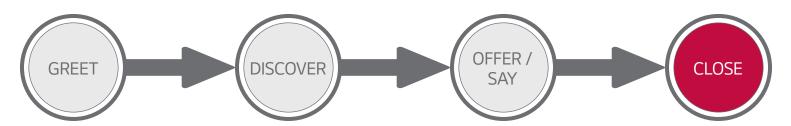
STEP LOGIC CHARTS

ASSISTED SELLING



ASSISTED SELLING KEYS TO A SUCCESSFUL SALES CONVERSATION

Tips for Closing the Sale



- An effective close presents a compelling offer to purchase today.
- Remember to present a complete solution—special financing, accessories, delivery, and installation options so that the customer feels completely taken care of.
- Work to minimize returns by thoroughly explaining how to measure for their new appliance so there are no mishaps at installation.

Time-Bound

We have a great promotion ending this weekend. Come on over to the desk so we can go over how to get set up with our nointerest financing so you can take advantage of this deal before its over.

Assumptive

I can have this delivered this weekend. Does that work with your schedule?

Alternative

It sounds like this model is the perfect solution for your family. Did you need the black stainless or silver stainless steel finish to match your other appliances? HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



ASSISTED SELLING TIPS TO BUILDING EFFECTIVE RELATIONSHIPS

"Five-Minute Friends"

Body Language

- Sometimes, it's not what you say but how you say it, and customers pick up on your body language.
- Smiling puts people at ease and makes you more approachable.
- Be somewhat animated. Don't put your hands in your pockets or cross your arms.

Names

- Names are important to use in conversation. Start by giving yours and don't forget to ask for theirs.
- Use their name throughout your conversation. This builds a bond between you and the customer.

Take Notice

- Observe subtle clues about your customer.
- Note details about them to make conversation. Customers like it when you show that you care about them. (i.e., Are they wearing a sports team logo? Do they have children with them? Do they act like they are in a hurry?)

Acknowledge

- Acknowledge the customer's concerns and wants.
- Be a consultant rather than just a seller. Most people don't want to be "sold", but they do want to be "helped".
- NEVER ignore what the customer is telling you. You will miss out on buying cues and alienate your customer.

Priorities

- Remember that your priority may not always match up with the customers.
- Take care of their priority first. By doing this, you show that you care about them. The customer will then be more receptive to what you are trying to accomplish.

Close the Sale

- Always tailor your recommendation to the customer's needs and wants.
- Remember the "complete solution" when closing. Help the customer by providing them with everything they will need to get the best experience possible.



LG BRAND OVERVIEW

HOME

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

ASSISTED SELLING AREAS OF FOCUS

French Door Refrigerators*



Space & Organization

- Lots of space and ways to organize food & beverages so there's always enough room for everything.
- Effortless organization with the flexibility to store more your way with capacity up to 30 cu. ft.
- Slim SpacePlus® Ice System provides more interior space.
- Door-in-Door® design for easy access to favorites.
- Choose from a single freezer drawer or 2 freezer drawers to organize the things you reach for every day. Select models feature a Full-Convert™ Drawer that goes from fridge to freezer with one quick touch so you can chill today, freeze tomorrow.

Style & Design

- Sleek, premium designs to elevate and compliment any kitchen décor. Truly the centerpiece of the kitchen.
- InstaView™ sleek, glass door lets you see inside without letting cold air out.
- Offered in several premium finishes, including PrintProof™ fingerprint and smudge resistant finish that easily wipes clean with a dry cloth—no special cleaners needed.

Premium Features

- Multiple ways to access filtered water with lots of options for ice.
- Dual Ice Maker provides cubes/crushed ice & slow-melting Craft Ice™ (freezer only).
- Measured Fill ice and water dispenser fits extra-tall bottles and pitchers and dispenses exact amounts for easier measuring in ounces.
- Keep your produce 2X fresher, longer with the combined power of 3 cooling technologies.

Reliability

- A smart investment LG Appliances are built to last and worry free for greater peace of mind.
- Get peace of mind with the most reliable line of home appliances (Consumer Reports, J.D. Power, ACSI). Click here to learn more.
- 5 year parts & labor warranty

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING





Side-By-Side Refrigerators



Space & Organization

- Lots of space and ways to organize food & beverages so there's always enough room for everything.
- Generous space (up to 26 cu. ft.) and all in easy sight for total convenience.
- Slim SpacePlus® Ice System frees up valuable space for more food storage.

Style & Design

- Sleek, premium designs to elevate and compliment any kitchen décor. Truly the centerpiece of the kitchen.
- LED lights panels provide an exceptionally bright interior AND save energy.

Premium Features

- Multiple ways to access filtered water with lots of options for ice.
- LG's Smart Cooling® System optimizes internal temperatures to keep all your foods cool (and fresher!) longer.
- Tall Ice & Water Dispenser fits extra-tall bottles and pitchers for easier entertaining.

Reliability

- A smart investment LG Appliances are built to last and worry free for greater peace of mind.
- Get peace of mind with the most reliable line of home appliances (Consumer Reports, J.D. Power, ACSI). Click here to learn more.
- 5 year parts & labor warranty

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

ASSISTED SELLING AREAS OF FOCUS

Top / Bottom Freezer Refrigerators



Space & Organization

- Lots of space and ways to organize food & beverages so there's always enough room for everything.
- Offering the largest capacity in its category (26 cu. ft. bottom freezer), with a small footprint to fit your floor plan.
- Convenient access to what you most often, and smart storage for the rest.

Style & Design

- Sleek, premium designs to elevate and compliment any kitchen décor. Truly the centerpiece of the kitchen.
- Choose from several finishes, including innovative PrintProof[™] fingerprint and smudge resistant finish or classic Smooth White.
- LED light panels provide an exceptionally bright interior AND save energy.
- Contoured doors, hidden hinges and a thoughtfully designed interior.

Premium Features

- Multiple ways to access filtered water with lots of options for ice.
- Freshness is key to better foods, and the Multi-Air Flow System maintains superior humidity and temperatures in every section.

Reliability

- A smart investment LG Appliances are built to last and worry free for greater peace of mind.
- Get peace of mind with the most reliable line of home appliances (Consumer Reports, J.D. Power, ACSI). Click here to learn more.
- 5 year parts & labor warranty

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING





HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

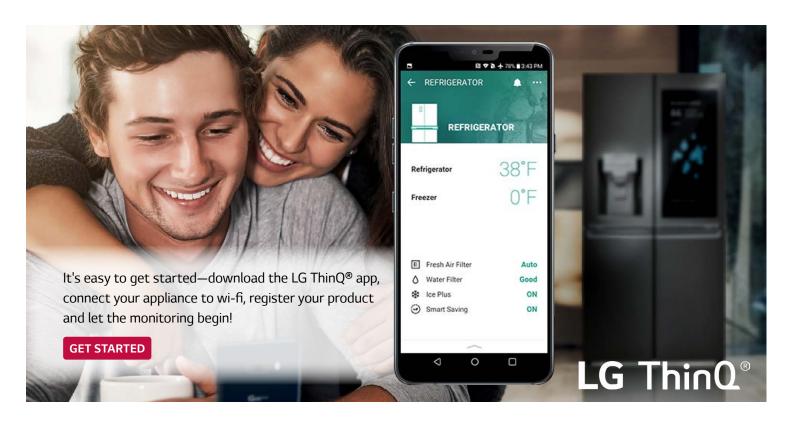
BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



REFERENCE & RESOURCES LG THINQ®



LG ThinQ® – Smart WiFi Enabled

With the LG ThinQ® mobile app (formerly LG SmartThinQ®), users can manage LG smart appliances remotely. Always know if the refrigerator door is left open, and never be caught unprepared by unexpected guests with the ability to make extra ice. Use the app to set fresh food and freezer temperatures or turn IcePlus™ on and off. For added convenience, LG smart refrigerators respond to voice commands via Amazon Alexa and the Google Assistant.

LEARN MORE

Smart Grid Function

When the refrigerator operates in Smart Grid mode, the Smart Refrigerator function can control energy usage or delay the operation of some functions to save energy during peak usage periods.

- You can override the Smart Grid function any time (using the Smart Grid button or application).
- To use the Smart Grid function, you need to register your appliance with your electric utility company.

Proactive Customer Care

Now select LG appliances come with peace-of-mind built in, thanks to the availability of a new proactive monitoring service. This complimentary service provides recommended maintenance tips and usage reports to help keep your appliances running at their best. We'll also send alerts for potential problems, so they can be addressed before they turn into something bigger. It's easy to get started—download the LG ThinQ® app, connect your appliance to WiFi, register your product and let the monitoring begin!

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HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



REFERENCE & RESOURCES SABBATH MODE

Sabbath Mode

To turn Sabbath mode on, touch the display to activate it, then press and hold the Freezer and WiFi buttons for 3 seconds until Sb appears in the display.

To turn Sabbath mode off manually, press and hold the Freezer and WiFi buttons for 3 seconds.



Did You Know?

- Sabbath mode automatically turns off after 96 hours.
- \bullet Once turned on, Sabbath mode is maintained even after a power outage.
- Selecting Sabbath mode automatically turns off the Alarm functions. The dispenser and InstaView are disabled in Sabbath mode.



HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



REFERENCE & RESOURCES PRE-SALE SUPPORT

Below are quick links to the LG resources you need for pre-sale and after-sale support. Simply click a red button or icon to open the link.

Consumer Support

LG's Customer Interactive Center is ready for your inquiries.

7AM - Midnight CST (800) 243-0000

Click the icons to connect.















Telephone



Online Resources

Visit our support page where you can download spec sheets, manuals & documents, installation guides, product information and more.



Installation Guides















Parts &

PRODUCT OFFERING

LG BRAND OVERVIEW

HOME

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING

REFERENCE & RESOURCES

Product Learning & Development

Engage in what matters most by accessing training material, participating in promotions and earn points for prizes. Virtually interact with brand subject matter experts.



Digital Pocket Guide

Access the 2020 Home Appliances digital catalog for the complete lineup of LG, LG STUDIO and LG SIGNATURE appliances, including vacuum and air care.

HOME APPLIANCE COLLECTION



Measure Twice, **Order Once**

5-step measuring process to help ensure a successful delivery and installation.



EXPERIENCE LG

REACH LG

Digital Assets

Subscribe to our YouTube channel to stay in-the-know.



Discover LG Promotions

Save big on appliances, TVs & home entertainment and cell phones you want most with LG special sales, offers and promotions.

KITCHEN PROMOS

LAUNDRY PROMOS

PROMOTIONS



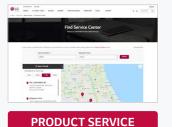
Online Rebate Center

Find utility rebates in your area.

UTILITY REBATE FINDER



REFERENCE & RESOURCES AFTER-SALE SUPPORT



Servicers by Zip Code

Find an LG Authorized Service Center near you by entering your address or zip code. If your product is covered by the LG warranty, conveniently request repair service online.



HA Troubleshooting

Search for terms such as "water tastes bad", "frost buildup" or "not enough ice" to get step-by-step troubleshooting.



Delivery Agent Install Videos



How to Reverse Dryer Doors

WATCH VIDEO



Dealer Support Line

Direct line to Service Dealer support 800-220-0215



Water & Air Filter Finder

Enter your Refrigerator Model to find the air or water filter that fits your unit.

FILTER FINDER

HOME

LG BRAND OVERVIEW

PRODUCT OFFERING

OVERVIEW OF BENEFITS

BENEFITS & FEATURES

STEP LOGIC CHARTS

ASSISTED SELLING



